DATA PRIVACY POLICY 2027

We comply fully with the Data Protection Act 2018 and the regulations within the GPDR framework.

WHAT INFORMATION IS BEING COLLECTED ON FORMS ON OUR WEBSITE?

The personal data we collect in these forms are typically:

- Name
- Email
- Company Name
- Telephone Number (if provided)

We will ask for the above data so that we can identify who you are and discuss your enquiry with you. We may also ask for other relevant information which is not of a personal or sensitive nature. We will use this information to take your enquiry and respond appropriately to it.

The data, which you share on these forms, is only used to enquire about our services. The data you share on these forms is not used for mass marketing purposes unless you have opted into such communications. We rely on our legitimate interest to contact you if you have provided your information for the purposes of engaging with our brand.

What are Cookies?

Cookies are small files created using numbers and letters combined to create online cookies. These files are stored on the hard drive of the user's device and allow a web browser and/or website to store information. These packets of information are then reused the next time you visit the website to create a better, more efficient user experience.

The majority of web browsers allow partial control of cookies by using the browser settings on your chosen device. If you would like to know more about cookies and understand how they work, you can utilise websites such as www.aboutcookies.org.

What we use cookies for?

By using our website, you are in agreement with our cookies policy. We may store and access cookies on your device.

Website Analytics

There are standard cookies created by Google that are designed to collect information about how users interact and behave on a website. These cookies are used to store information, such as what time your current visit occurred, whether you have been to the site before, and what site referred you to the web page.

These cookies contain no personally identifiable information but they will use your computer's IP address to know from where in the world you are accessing the Internet.

Google stores the information collected by these cookies on servers in the United States. Google may transfer this information to third-parties where required to do so by law, or where such third-parties process the information on Google's behalf.

The data collected is done so anonymously to ensure personal information is kept secure. You can learn more about Google's cookie protection policy here.

How to control cookies

You can control and/or delete cookies as you wish – for details, see www.aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you

do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

WHO WILL IT BE SHARED WITH?

We will not sell any personal information to third parties. We will not share your information with third parties for marketing purposes.

We may pass your information to third party service providers who we have engaged for the purpose of hosting and maintaining the site and completing tasks and providing services to you on our behalf. These third parties are contractually required to use it only to provide their service to us, and contractually barred from using it for their own purposes. We disclose only the personal information that is necessary to deliver the service.

This website contains some links to other websites. We are not responsible for the privacy practices of these websites and recommend that you read the privacy statement of each website that you visit via a link from this website.

UPDATES

We may update our privacy policy from time to time. By continuing to use the services and our Website, you agree to the latest version of our privacy policy. Any changes we make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by email. Please check back frequently to see any updates or changes to our privacy policy.

HOW CAN YOU CONTACT US?

If you want to discuss how we use your personal data along with any issues regarding the website or this data policy please send an email to info@goodkarmamedia.co.uk

Thank you